

Ademero Privacy Policy*Update 05-03-18*

Ademero values the privacy of its customers. In effort to provide transparency and security to customers who are concerned with how their Personally Identifiable Information (PII) is being used online, this Privacy Policy (“Policy”) was created. PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our Policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PII in accordance with our websites and app.

POLICY APPLICATION

This Policy applies to any individual or entity providing information to us personally or on our websites or app and those using our products, Software and/or services.

PERSONAL INFORMATION COLLECTED

We may collect identifying information during your trial and purchase process, such as your name, email, address, phone number, and other purchasing information to help aid you with your trial and/or purchase of our Software. In case of services requiring payment, we request credit card or other payment account information, which will be used solely for processing payments. Your financial information will not be stored by us except for the name and address of the card holder, the expiry date and the last four digits of the credit card number. Subject to your prior consent and where necessary for processing future payments, your financial information will be stored in encrypted form on secure servers in accordance with this Policy.

USE OF PERSONAL INFORMATION

We may use the information we collect from you in the following ways:

- To provide additional information that you request;
- To customize our Software to suit your needs;
- To support your experience with our Software; and
- To process purchase transactions for Software and/or Services by request.

PROTECTION OF PERSONAL INFORMATION

We adopt industry appropriate security measures, such as physical security measures to protect against unauthorized access, alteration, disclosure or destruction of your PII, username, password, and transaction information. Access to your name and email address is restricted to our employees who need to know such information in connection with providing services to you and are bound by confidentiality obligations.

THIRD-PARTY DISCLOSURE

We do not sell, trade, or otherwise transfer your PII to outside parties, other than our approved partners when deemed appropriate.



4798 S Florida Ave., Suite 331
Lakeland, Florida 33813

Phone: (888) 276-2914
Fax: (863) 582-9438

COPPA (Children Online Privacy Protection Act)

In accordance with the Children's Online Privacy Protection Act (COPPA), we do not market to or collect information from children under 13.

POLICY CHANGES

From time to time we may change or update this Policy. We reserve the right to make changes or updates at any time. Your continued use of our Software and/or services after the effective date of any change to this Policy will be deemed to be your agreement to the modified Privacy Policy. You will not receive email notification of changes to this Policy. If you are concerned about how your PII is used, you should check back at <https://learn.ademero.com/downloads> periodically.

CONTACT

If there are any questions regarding this Policy, you may contact us using the information below.

Ademero
4798 S Florida Ave., Suite 331
Lakeland, Florida 33813

Phone: (888) 276-2914
Email: info@ademero.com